

CCPA

Regulatory Compliance

AUTOMATED DATA DISCOVERY

Global IDs' software helps large enterprises comply with CCPA regulatory requirements by automating the data discovery and organization of private, sensitive data pertaining to California residents.

The software builds a modern foundation for Data Privacy initiatives by using machine intelligence to supplement rule-based systems.

By operating at enterprise scale, with high performance and accuracy, the software can rapidly analyze large data ecosystems and locate data pertinent to CCPA compliance and reporting.



DEADLINE : JANUARY 1ST, 2020

ARE YOU READY?



PROBLEM

All organizations that store data pertaining to California residents are required to comply with The California Consumer Privacy Act [CCPA] of 2018 (CA 17-0039). In order to be in compliance, organizations need to first locate the relevant data across their entire data ecosystem and then trace its flow across the digital estate.



SOLUTION

By scanning and classifying each database table and column across the data landscape, Global IDs' software creates a comprehensive list of CCPA data elements. Going further, the software then computes the subset of records corresponding to each California resident. This information is used to construct reports both for the CDO/CISO and for Data Stewards, for presentation to regulators.



RETURN ON INVESTMENT

Companies face significant penalties and fines for non-compliance. By creating discipline around the issue of data privacy, organizations are able to avoid penalties. At the same time, the data ecosystem can be modernized and simplified to create a reduced cost footprint.

Three Consumer Privacy Rights Of CCPA	Global IDs Solution
Gives consumers right to learn categories of personal information that businesses collect, sell, or disclose about them, and to whom information is sold or disclosed.	Discovers all CCPA regulated data in the enterprise
Gives consumers right to prevent businesses from selling or disclosing their PII.	Visualize data flows
Allows consumers to sue businesses for security breaches of consumers' data, even if consumers cannot prove injury.	Know where all your data is located

UNIQUENESS

Global IDs Data Privacy Software is unique in the market. It provides:

1 Enterprise Scalability

The software was built to analyze and protect data ecosystems with 100,000+ databases.

2 Near 100% Automation

The software does not rely on humans to execute automated data protection workflows.

PRODUCTION-READY

The software has been engineered to follow the architectural and operational guidelines of large enterprises.

1 SECURITY POLICY COMPLIANCE

The software adheres strictly with enterprise security policies. It interrogates only those databases where access has been granted.

2 MINIMAL IMPACT

Tasks have minimal impact on database performance or query load. Monitoring tools have been used to verify that performance impact falls under 1%

3 NON-INVASIVE APPROACH

Global IDs' software is implemented in an "agentless" manner. There is no need for software to be installed on enterprise databases or servers.

4 MINIMAL RISK

The software operates in read-only mode. This means that it is not capable of making any changes to enterprise databases.

5 INTEROPERABILITY

Global IDs' software is implemented with existing applications in the enterprise. A REST API is provided, allowing rapid information exchange with the software ecosystem. A library of data discovery workflows is delivered with the software. These can be invoked securely by other applications.

6 CCPA DOMAIN PACK

The software comes pre-packaged with 200+ CCPA sensitive data elements and domains. These domains can be discovered automatically and then validated – utilizing compute power and machine learning to do the 'heavy work' of discovering all the CCPA data in your data ecosystem.

DATA PROTECTION

CCPA compliance reports allows organizations to demonstrate a systematic and comprehensive methodology to regulators while supporting the business in fulfilling CCPA compliance.

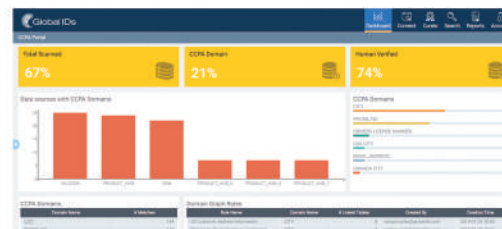
CDO/CISO DASHBOARD

Chief Data and Information Security Officers are required to demonstrate that their organizations are deploying tools and processes to comply with the specific requirements of CCPA. The dashboard shows how the CDO/CISO can demonstrate the progress that the organization has made in systematically scanning the data ecosystem protecting data about California residents.

DATA STEWARDS REPORT

Data Stewards are required to prove that each application and database in the organization is in compliance with the specific requirements of CCPA. The report allows the Data Steward to demonstrate the detailed progress that the organization has made in systematically scanning the data ecosystem. Also shown are the specific steps required to detect data about California residents and the processes employed for protecting that data.

CDO/CISO VIEW



DATA STEWARD VIEW

The screenshot shows a detailed table with columns for various data attributes, including domain names and verification status.

Global IDs, based in Princeton, NJ, provides software for enterprise information management (EIM). Over the last 17+ years, Global IDs has provided Data Management Software products to the world's largest companies. Our core product, the Global IDs Data Ecosystem Management Suite, addresses the core functional areas for managing enterprise information portfolios. For more information, please visit our website at www.globalids.com



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